Press Release from Tourism and Civil Aviation Department,
Government of Sikkim

Sikkim Showcases Its Rich Cultural Heritage and Tourism Potential at Rashtriya Ekta Diwas Celebrations in Ekta Nagar, Gujarat

Ekta Nagar, Gujarat | 30 October 2026

On the auspicious occasion of Rashtriya Ekta Diwas, Hon'ble Prime Minister of India, Shri Narendra Modi ji, visited the Sikkim Tourism Stall at Ekta Nagar, Gujarat, on 30th October 2026, marking the inauguration of the celebrations.

During his visit, the Hon'ble Prime Minister was briefed on Sikkim's prominent tourism destinations, unique travel experiences and rich cultural heritage, with special emphasis on the State's traditional handicrafts and handloom products. The stall beautifully showcases the cultural richness, artistic traditions and indigenous craftsmanship of Sikkim, alongside tourism brochures highlighting the State's diverse attractions and immense tourism potential.

During the interaction, Assistant Director Ms. Peden Bhutia highlighted the Hon'ble Prime Minister's inspiring vision of "Vocal for Local", emphasising the State's commitment to promoting indigenous products, preserving traditional craftsmanship and creating greater visibility for local artisans. She expressed the Sikkim Government resolve to carry forward this vision and work towards taking Sikkim's tourism to greater height under the guidance of Hon'ble Chief Minister Shri Prem Singh Tamang.

The participation of Sikkim Tourism at this prestigious national platform provides a valuable opportunity to showcase the State's distinctive identity, promote its cultural assets and strengthen its presence on the national tourism map. It also reflects the Government of Sikkim's continued commitment to sustainable tourism, cultural preservation and the promotion of local entrepreneurship.

The event, scheduled from 1st to 15th November 2026, will continue to provide a prominent platform for visitors from across the country to experience the cultural diversity and tourism offerings of Sikkim.

Through this national platform, Sikkim reaffirms its commitment to the spirit of Ek Bharat, Shreshtha Bharat, celebrating unity in diversity while taking its local heritage, craftsmanship and tourism potential to the nation and beyond.